



**ISA CAPITAL DO BRASIL S.A.**  
**CNPJ [Corporate Taxpayers' Registry] No. 08.075.006/0001-30**  
**ORDINARY GENERAL MEETING**  
**NOTICE**

The Shareholders are hereby notified, under the terms of article 10 of the Bylaws, to appear at the Ordinary General Meeting of this Company, to be held on April 29, 2010, at 02:00 p.m., at its head offices, located at Rua Casa do Ator, 1155 - 8º andar, in this Capital, with the purpose to resolve on the following agenda:

- 1) Administrators' Account and Financial Statements related to the fiscal year ended on December 31, 2009.
- 2) Destination of the fiscal year's profit.
- 3) Election of the members of the Board of Directors.
- 4) Establishment of the annual global compensation of the Company's administrators.

According to the SEC Instruction No. 481/09, we hereby inform that the adoption of the multiple vote procedure depend on the presence of at least five per cent (5%) of the voting capital.

At the General Meeting, the shareholders may be represented by a proxy duly appointed, under the terms of paragraph one of article 126 of the Corporate Law, by a public or private instrument signed and duly authenticated or notarized, which shall be registered at the head offices of the Company, together with the other documents set forth in article 11 of the Bylaws, at least 24 hours in advance.

The documents related to the matters to be discussed at the General Meeting are available to the Shareholders at the head offices of the Company and online at the Company's website ([www.isacapital.com.br](http://www.isacapital.com.br)) and SEC - Security and Exchange Commission's website ([www.cvm.gov.br](http://www.cvm.gov.br)) .

São Paulo, April 14, 2010

Luis Fernando Alarcón Mantilla  
Chairman

(April 14, 15 and 16, 2010)

